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EILEEN BREWER

Media Activism in the Digital Age CRC Press

Westerners tend to equate political action with revolution and open criticism, leading to concerns that the less outspoken citizens of nonliberal societies are brainwashed, complicit, or paralyzed by fear. Jing Wang shatters this myth, showing how online activists in China are quietly building powerful coalitions for incremental social change.

Public Relations, Activism, and Social Change University of Toronto Press

An empowering guide to understanding the strategies behind successful social movements.

Technology, Activism, and Social Justice in a Digital Age
Routledge

Technology, Activism, and Social Justice in a Digital Age offers a

close look at both the present nature and future prospects for social change. In particular, the text explores the cutting edge of technology and social change, while discussing developments in social media, civic technology, and leaderless organizations -- as well as more traditional approaches to social change. It effectively assembles a rich variety of perspectives to the issue of technology and social change; the featured authors are academics and practitioners (representing both new voices and experienced researchers) who share a common devotion to a future that is just, fair, and supportive of human potential. They come from the fields of social work, public administration, journalism, law, philanthropy, urban affairs, planning, and education, and their work builds upon 30-plus years of research. The authors' efforts to examine changing nature of social change organizations and the issues they face will help readers reflect upon modern advocacy, social change, and the potential to utilize technology in making a difference.

From Grassroots Activism to Disinformation MIT Press

This book probes the vitality, potentiality and ability of new communication and technological changes to drive online-based civil action across Africa. In a continent booming with mobile innovation and a plethora of social networking sites, the Internet is considered a powerful platform used by pro-democracy activists to negotiate and sometimes push for reform-based political and social changes in Africa. The book discusses and theorizes digital activism within social and geo-political realms, analysing cases such as the #FeesMustFall and #BringBackOurGirls campaigns in South Africa and Nigeria respectively to question the extent to which they have changed the dynamics of digital activism in sub-Saharan Africa.

Comparative case study reflections in eight African countries identify and critique digital concepts questioning what impact they have had on the civil society. Cases also explore the African LGBT community as a social movement while discussing opportunities and challenges faced by online activists fighting for LGBT equality. Finally, gender-based activists using digital tools to gain attention and facilitate social changes are also appraised.

Digital Revolutions ISEAS-Yusof Ishak Institute

This book efficiently contributes to our understanding of the interplay between data, technology and communicative practice on the one hand, and democratic participation on the other. It addresses the emergence of proactive data activism, a new sociotechnical phenomenon in the field of action that arises as a reaction to massive datafication, and makes affirmative use of data for advocacy and social change. By blending empirical observation and in-depth qualitative interviews, Gutiérrez brings to the fore a debate about the social uses of the data

infrastructure and examines precisely how people employ it, in combination with other technologies, to collaborate and act for social change.

The Rise of Nerd Politics Routledge

This book reinvigorates the space between scholarly texts on self-representation, voice and agency and practical field-guides to community media and digital storytelling. It offers reflection on the ethical praxis of co-creative media, and an indispensable suite of digitally savvy representation strategies, pertinent to modern people everywhere.

Environmental Activism, Social Media, and Protest in China Routledge

Digital Media, Online Activism, and Social Movements in Korea deepens the current understanding of online activism and its impacts on society by highlighting how various forms of social movements have been mobilized in Korea. Through exploring movements in Korea such as political participation based on SNS, the 2008 U.S. beef protests, and the 2016-2017 candlelight vigils, the contributors study the intersection of digital media platforms, current trends, and social, cultural, and political conditions within Korean society. Using a wide range of events and movements, this book analyzes how people have utilized the development of digital media to facilitate social movements and effect social change.

Digital Activism in the Social Media Era Routledge

Since the mid-1990s, the Internet has revolutionized popular expression in China, enabling users to organize, protest, and influence public opinion in unprecedented ways. Guobin Yang's pioneering study maps an innovative range of contentious forms

and practices linked to Chinese cyberspace, delineating a nuanced and dynamic image of the Chinese Internet as an arena for creativity, community, conflict, and control. Like many other contemporary protest forms in China and the world, Yang argues, Chinese online activism derives its methods and vitality from multiple and intersecting forces, and state efforts to constrain it have only led to more creative acts of subversion.

Transnationalism and the tradition of protest in China's incipient civil society provide cultural and social resources to online activism. Even Internet businesses have encouraged contentious activities, generating an unusual synergy between commerce and activism. Yang's book weaves these strands together to create a vivid story of immense social change, indicating a new era of informational politics.

CauseWired Harvard University Press

This groundbreaking new book illustrates how the internet and other electronic resources are currently affecting social work practice. Rapidly emerging technologies have facilitated economic globalization and created a host of new issues for social workers to address. At the same time these technologies have become key tools for social activism and advocacy. Practitioners must understand the changes in social policy advocacy and community activism that these technological advances bring and learn to formulate new skills to utilize them to their advantage. *Advocacy, Activism, and the Internet* discusses the use of the internet as a tool for instigating social change at the local, state, national, and international levels. The authors show how technology affects social work practice directly through new methods and indirectly by affecting the communities that

practitioners serve. It provides channels for e-advocacy as well as a thorough exploration of the major theoretical, practice, and research perspectives that inform electronic activism. This book solidly integrates new on-line advocacy skills with traditional methods and unites research on internet communities with macro social work theory.

Advocacy, Activism, and the Internet Routledge

You want to look through the lens of your camera and change the world. You want to capture powerful moments in one click that will impact the minds of other people. Photographic images are one of the most popular tools used to advocate for social and environmental awareness. This can be as close to home as drug use, prostitution, or pollution or as far away as famine, war, and the plight of refugees and migrant workers. One well-known example of an activist photographer would be landscape photographer Ansel Adams, who trudged to Washington with stunning images of the American west to advocate protecting these areas. His images and testimony were instrumental in creating the National Park System and garnering specific protection for Yellowstone National Park. More recently Robert Glenn Ketchum's images of Alaska's Arctic National Wildlife Refuge raised awareness of why this area should be protected. Nigel Barker's seal photographs advocates against seal clubbing. What is your cause and how can you use your camera to make the world a better place? This book provides a comprehensive theory of, and history of, photography as activism. It also includes interviews with contemporary photographers. It is a call to action for young photographers to become activists, a primer of sorts, with advice for how to work with NGOs and non-profits, how to

work safely in conflict zones and with suggestions for distribution on websites, blogs, and interactive agencies.

Activism and Social Change Routledge

"The media has recently been abuzz with cases of citizens around the world using digital technologies to push for social and political change: from the use of Twitter to amplify protests in Iran and Moldova to the thousands of American non-profits creating Facebook accounts in the hopes of luring supporters. These stories have been published, discussed, extolled, and derided, but have not yet been viewed holistically as a new field of human endeavor. We call this field "digital activism" and its dynamics, practices, misconceptions, and possible futures are presented together for the first time in this book."--Pub. desc.

Twitter and Tear Gas Yale University Press

The irruption of WikiLeaks, Anonymous, Snowden and other tech-savvy actors onto the global political stage raises urgent questions about the impact of digital activism on political systems around the world. The Rise of Nerd Politics is an anthropological exploration of the role that such actors play in sparking and managing new processes of political change in the digital age. Drawing from long-term ethnographic research in Spain and Indonesia - as well as case studies from the United States, Iceland, Tunisia, Taiwan, Brazil and elsewhere - Postill tracks the rise of techno-political 'nerds' as a new class of political brokers with growing influence. The book identifies and explores four domains of 'nerd politics' that have dramatically expanded since 2010: data activism, digital rights, social protest and formal politics. A lively and engaging intervention at the juncture of anthropology, media studies and sociology, The

Rise of Nerd Politics offers a pertinent reflection on the future of political change in the digital age.

The Activist's Handbook Springer

Cyberactivism is a timely collection of essays examining the growing importance of online activism. The contributors show how online activists have not only incorporated recent technology as a tool for change, but also how they have changed the meaning of activism, what community means, and how they conceive of collective identity and democratic change. Topics addressed range from the Zapatista movement's use of the web to promote their cause globally to the establishment of alternative media sources like indymedia.org to the direct action of "hacktivists" who disrupt commercial computer networks. Cyberactivism is essential reading for anyone interested in understanding the impact of the Internet on politics today.

Millennial Movements Springer Nature

Visit the Unspun website which includes Table of Contents and the Introduction. The World Wide Web has cut a wide path through our daily lives. As claims of "the Web changes everything" suffuse print media, television, movies, and even presidential campaign speeches, just how thoroughly do the users immersed in this new technology understand it? What, exactly, is the Web changing? And how might we participate in or even direct Web-related change? Intended for readers new to studying the Internet, each chapter in Unspun addresses a different aspect of the "web revolution"--hypertext, multimedia, authorship, community, governance, identity, gender, race, cyberspace, political economy, and ideology--as it shapes and is shaped by economic, political, social, and cultural forces. The contributors

particularly focus on the language of the Web, exploring concepts that are still emerging and therefore unstable and in flux. Unspun demonstrates how the tacit assumptions behind this rhetoric must be examined if we want to really know what we are saying when we talk about the Web. Unspun will help readers more fully understand and become critically aware of the issues involved in living, as we do, in a wired society. Contributors include: Jay Bolter, Sean Cubitt, Jodi Dean, Dawn Dietrich, Cynthia Fuchs, Matthew Kirschenbaum, Timothy Luke, Vincent Mosco, Lisa Nakamura, Russell Potter, Rob Shields, John Sloop, and Joseph Tabbi.

Football Fans, Activism and Social Change Routledge

In this accessible introduction to communication activism, organizer Karen Jeffreys and sociologist Charlotte Ryan draw on more than two decades of ongoing collaboration, using the Rhode Island Coalition for the Homeless (RICH) as a case study. The book examines a community with shared values, decision-making, and conflict resolution procedures, tracking its organizing strategy and matched communication plan. The authors first describe a communication campaign during the welfare reform battles (1990–1995) in which they began to practice communication activism. In ongoing work with two organizations over the next two decades, they distil a model of communication activism that draws directly from vibrant traditions of empowerment communication in U.S. social movements and movements from the Global South. Beyond Prime Time Activism provides students and researchers with an invaluable look at contemporary activism practices and with practical tools tried and tested in two decades of social

movement engagement. This book is ideal for anyone participating in social change movements or studying how they navigate communication and media inequalities.

Music Education for Social Change Springer

Winner of the AEJMC-Knudson Latin America Prize 2017 Social movements throughout contemporary Latin America are successfully influencing and shaping media policy. In this highly original, detailed, and in-depth study, Silvio Waisbord and María Soledad Segura scrutinize the goals, tactics, and impact of civic media movements across the region, demonstrating the full extent of media activism on domestic policy and politics. Media Movements goes beyond simple conceptions of 'the national' versus 'the global' to reveal the complicated process of media policy-making, and to evaluate the significance of local political elites and citizens, global actors, and legal frameworks. With success rates varying across the region, the authors offer an assessment of the impact of citizens' mobilization on policy-making, as well as the effects of legislation on ownership, funding, community media, non-profit media, and public media.

Digital Media, Online Activism, and Social Movements in Korea Zed Books Ltd.

This book examines the causes of a growing wave of digital activism across developing countries, arguing that it is driven by social change, rather than technological advancement alone. Beginning with an investigation into the modernisation of 'middle-income countries' and its ramifications for political culture, the book examines large-scale social media protest during political controversies in Indonesia. The book connects empirical evidence to classic theories of value change and

political behaviour. It departs from a narrow 'digital divide' framing whereby Internet access produces Internet activism. It introduces the concepts of 'digital self-expression' and of 'middle-class struggles' to capture the value-stratified nature of political engagement in the online sphere. Drawing on a blend of 'big-data' text analyses, representative opinion research and socioeconomic household analyses, a rich picture of the determinants of digital activism emerges. This truly cross-disciplinary book will appeal particularly to students and scholars in Political Science, Sociology, International Development, and Communication, but also to anyone eager to learn about political activism, social transformation, and new media from a global perspective.

Rebel Girls Springer

This book draws significant new meaning to the inter-relationships of public relations and social change through a number of international case studies, and rebuilds knowledge around alternative communicative practices that are ethical, sustainable, and effective. Demetrious offers a critical description of the dominant model of public relations used in the twentieth century, showing that 'PR' was characterized as arrogant, unethical, and politically offensive in ways that have weakened its professional credibility. She offers a principled approach that avoids the contradictions and flawed coherences of essentialist public relations and, instead, represents an important ethical reorientation in the communicative fields.

Online Activism Lexington Books

The growth of the Internet has changed almost every aspect of society, and social activism is no exception. Circulating petitions and organizing rallies is easier than ever, but so is the illusion of creating change without putting in effort. Readers learn the ways activism has changed in the Internet era. The informative text is supplemented with detailed charts and annotated quotes presenting multiple points of view. By learning more about online activism, young adults can become more informed about how to take a stand on issues they are passionate about.

Digital Activism Decoded Anthropology, Culture and Society

This book focuses on the referendums against water privatization in Italy and explores how activists took to social media, ultimately convincing twenty-seven million citizens to vote. Investigating the relationship between social movements and internet-related activism during complex campaigns, this book examines how a technological evolution -- the increased relevance of social media platforms -- affected in very different ways organizations with divergent characteristics, promoting at the same time decentralized communication practices, and new ways of coordinating dispersed communities of people. Matteo Cernison combines and adapts a wide set of methods, from social network analysis to digital ethnography, in order to explore in detail how digital activism and face-to-face initiatives interact and overlap. He argues that the geographical scale of actions, the role played by external media professionals, and the activists' perceptions of digital technologies are key elements that contribute in a significant way to shape the very different communication practices often described as online activism.