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JADA AYERS

Extraordinary Circumstances, Custom Edition Springer-Verlag

Don't miss the PBS series MoneyTrack with financial expert Rob Black "A true financial reality and investor education series featuring real people with real-life problems and solutions. . . . Well worth watching." —Humberto Cruz, LA Times In today's unpredictable financial world, achieving and maintaining financial security is a major concern for many people. Getting on the MoneyTrack shows you how to make the right financial decisions for you and your family. It provides a blueprint of what you need to do to ensure a well-funded life and covers topics such as: Common money management mistakes and how to avoid them How to get and stay out of debt New ways to work Investing in real estate Financial planning essentials for couples How to raise money-savvy kids The best ways to save for college Retirement Filled with in-depth insights and practical advice, Getting on the MoneyTrack provides an accessible and honest look at how you can improve your financial well-being.

Auslandsbestechung John Wiley & Sons

Praise for "Extraordinary Circumstances" "Outstanding! This page-turning account of the WorldCom fiasco reads like a suspense novel. I was on the edge of my seat to the last page.... This book should be required reading for leaders everywhere." --Ken Blanchard, coauthor of "The One Minute Manager" "Cooper's willingness to reveal her innermost thoughts as she dug makes for gripping reading." --"BusinessWeek" ""Extraordinary Circumstances" is a must-read for anyone who wants to understand the dynamics of an accounting fraud." --Bloomberg.com "Readers...will find it easy to identify with both the employees who manipulated the telecommunications giant's financial statements and those who caught them." --Reuters.com "After reading the first few paragraphs of this compelling book, readers are motivated to set aside other tasks and continue to read the entire book....a compelling present-tense narrative that would actually make a good work of fiction...One of the biggest advantages of this storytelling style is that the action keeps moving" --

"ScienceDirect, The International Journal of Accounting" ""Extraordinary Circumstances" is a terrific read....I highly recommend it." --Joseph T. Wells, CFE, CPA, founder and Chairman, Association of Certified Fraud Examiners "For executives, Cooper's experiences...offer lessons that are as fresh

today as when the scandal first broke." --"CFO" magazine ..".trumps other WorldCom accounts with a perspective available only from a business-smart insider." --"Publishers Weekly"

The Seven Signs of Ethical Collapse Seven Stories Press

Enterprise law represents the entire range of private contracts and public regulations governing the relationship of different capital providers. Enterprise Law comparatively analyses the way these fundamental legal frameworks complement each other in

The Management of Equity Investments Routledge

In the post-Enron era, corporate corruption has increasingly featured on the research agenda. This informative book provides a novel approach by charting the actual causes of corruption. This highly topical volume demonstrates how agency (the decisions and choices of individuals) and structure (the contextual pressures in the business environment) can interact to result in the rapid escalation of corporate crime and corruption. By analysing and describing the social psychological dimensions of this escalation, the book prescribes preventive measures that can be adapted and implemented by business organizations. Loaded with case studies and prospective solutions, Charting Corporate Corruption will be valuable to post-graduates studying business ethics, sociology and psychology, and to researchers seeking new theories and concepts in this field.

Forensic Accounting and Fraud Examination John Wiley & Sons

An entertaining summary of the broad reshaping of U.S. corporate finance in the last decade and a half. The late 1980s saw a huge wave of corporate leveraging. The U.S. financial landscape was dominated by a series of high-stakes leveraged buyouts as firms replaced their equity with new fixed debt obligations. Cash-financed acquisitions and defensive share repurchases also decapitalized corporations. This trend culminated in the sensational debt-financed bidding for RJR-Nabisco, the largest leveraged buyout of all time, before dramatically reversing itself in the early 1990s with a rapid return to equity.This entertaining summary of the broad reshaping of U.S. corporate finance in the last decade and a half looks at three major issues: why corporations leveraged up in the first place, why and how the leverage wave came to an end, and what policy lessons are to be drawn.Using the Minsky-Kindleberger model as a framework, the authors interpret the rise and fall of leveraging as a financial market mania. In the course of chronicling the return to equity in the 1990s, they address a number of important corporate finance questions: How important was the return to equity in relieving corporations' debt burdens? How did the return to

equity affect the ability of young high-tech firms to finance themselves without selling out to foreign firms?

Konzernrechnungslegung John Wiley & Sons

The aim of the book is to give non-accounting students a basic ability and confidence to read and use financial accounting reports and statements within their business or financial specialties. Many employees in business today are expected to be conversant with reported accounting information as part of their regular job responsibilities. However, they often have little formal training in using such information. For example, in most Western countries, corporate directors and senior executives are legally responsible for the content and quality of publicly reported accounting statements, yet typically have no accounting background or experience to help in the discharge of these responsibilities. The theme of the book is financial reporting as an essential and significant part of corporate governance. There is continuous pressure on companies from government and stakeholder groups to improve their governance and accountability structures and procedures. This book reveals how financial statements and related disclosures assist in good governance and accountability by providing relevant and reliable accounting signals of managerial performance.

Enterprise Law John Wiley & Sons

Das Werk befasst sich mit den empirischen und rechtsdogmatischen Grundlagen der Bestechung ausländischer Amtsträger durch Mitarbeiter deutscher Unternehmen. Auf Basis einer bundesweiten Aktenuntersuchung sowie Experteninterviews im In- und Ausland analysiert die Autorin die Erscheinungsformen transnationaler Korruption und die Praxis ihrer strafrechtlichen Verfolgung. Die Erkenntnisse über das Phänomen der Auslandsbestechung (Abläufe, Motivationen, Beteiligte) werden um eine ausführliche Auseinandersetzung mit den normativen Voraussetzungen der Strafbarkeit ergänzt. Im Lichte der Vorgaben internationaler Konventionen werden Schutzgutverständnis und Tatbestandsmerkmale der Neuregelung in §335a StGB ebenso erörtert wie ihr personeller und strafanwendungsrechtlicher Geltungsbereich. §335a StGB erweist sich als symptomatisch für die aktuelle Entwicklung des deutschen Strafrechts: eine Expansion gerade im Bereich der Wirtschaftskriminalität, sein Einsatz als Instrument der Verhaltenssteuerung, die Fremdbestimmtheit des deutschen Strafrechts durch internationale Verträge sowie die Konstruktion neuer und immer abstrakterer Schutzgüter. Ausgehend von den rechtlichen und empirischen Befunden entwickelt die Autorin Verbesserungsvorschläge auf normativer, prozessualer und institutioneller Ebene.

Business Periodicals Index Springer

Maisel (government, Colby College) and West (public policy, Brown University) present analyses of 16 highly competitive campaigns in the House and Senate during the 2002 midterm elections. Measuring various aspects of campaign discourse throughout a variety of paid and unpaid media coverage, includi

Konzern-Finanzberichte Nomos Verlag

The contribution of culture to organizational performance is substantial and quantifiable. In *The Culture Cycle*, renowned thought leader James Heskett demonstrates how an effective culture can account for 20-30% of the differential in performance compared with "culturally unremarkable" competitors. Drawing on decades of field research and dozens of case studies, Heskett introduces a

powerful conceptual framework for managing culture, and shows it at work in a real-world setting. Heskett's "culture cycle" identifies cause-and-effect relationships that are crucial to shaping effective cultures, and demonstrates how to calculate culture's economic value through "Four Rs": referrals, retention, returns to labor, and relationships. This book: Explains how culture evolves, can be shaped and sustained, and serve as the organization's "internal brand." Shows how culture can promote innovation and survival in tough times. Guides leaders in linking culture to strategy and managing forces that challenge it. Shows how to credibly quantify culture's impact on performance, productivity, and profits. Clarifies culture's unique role in mission-driven organizations. A follow-up to the classic *Corporate Culture and Performance* (authored by Heskett and John Kotter), this is the next indispensable book on organizational culture. "Heskett (emer., Harvard Business School) provides an exhaustive examination of corporate policies, practices, and behaviors in organizations." Summing Up: Recommended. Reprinted with permission from CHOICE, copyright by the American Library Association.

Research Companion to the Dysfunctional Workplace Edward Elgar Publishing

A business ethicist who predicted the collapse of Enron and the dot-com bust reveals the warning signs of ethics-related business downfalls, from figurehead CEOs and high-pressure performance quotas to weak boards of directors and fear-monger tactics. 15,000 first printing.

Advances in Accounting Education Springer

Accounting fraud and how it has affected business practices both in the U.S. and internationally has never been of greater importance than it is now. *Called to Account* describes fourteen financial frauds that influenced the American public accounting profession and directly led to the development of accounting standards and legislation as practiced in the US today. This entertaining and educational look at these historic frauds helps enliven and increase understanding of auditing and forensic accounting for students. Chapters describe the tricks fraudsters such as "Crazy Eddie" Antar and "Chainsaw Al" Dunlap used to fool their auditors. Readers will learn how MiniScribe employees disguised packages of bricks as inventory; how Equity Funding personnel programmed the company's computer to generate 64,000 phony life insurance policies; and how Enron inflated its profits by selling and then repurchasing money-losing assets. Complementing these chapters on high-profile crimes and criminals are chapters that trace the development of the public accounting profession and explain how each scandal shaped current accounting practices. Designed to complement dry, uninvolved auditing and advanced accounting texts with an engaging narrative, *Called to Account* also includes discussion questions and a useful chart which shows instructors and students how each chapter illustrates topics in leading accounting and auditing textbooks.

The Future of Media Springer

Financial markets, processes, and instruments are often difficult to fathom; and recent turbulence suggests they may be out of control in some respects. Donald Mackenzie is one of the most perceptive analysts of the workings of the financial world. In this book, MacKenzie argues that economic agents and markets need to be analyzed in their full materiality: their physicality, their corporeality, their technicality. Markets are populated not by disembodied, abstract agents, but by embodied human beings and technical systems. Concepts and systematic ways of thinking that simplify market processes and make them mentally tractable are essential to how markets function.

In putting forward this material sociology of markets, the book synthesizes and contributes to the new field of social studies of finance: the application to financial markets not just of economics but of wider social-science disciplines, in particular science and technology studies. The topics covered include hedge funds (the book contains the first social-science study of a hedge fund based on direct observation); the development of financial derivatives exchanges (non-existent in 1970, but now trading products equivalent to \$13,000 for every human being on earth); arbitrage; how corporate profit figures are constructed; and the crucial new markets in carbon emissions. The book will appeal to research students and academics across the social sciences, and the general reader will enjoy the book's explanations and analyses of some of the most important phenomena of today's turbulent markets.

Rating Management's Effectiveness Penguin UK

Train your brain to be a real contrarian and outsmart the crowd *Beat the Crowd* is the real contrarian's guide to investing, with comprehensive explanations of how a true contrarian investor thinks and acts – and why it works more often than not. Bestselling author Ken Fisher breaks down the myths and cuts through the noise to present a clear, unvarnished view of timeless market realities, and the ways in which a contrarian approach to investing will outsmart the herd. In true Ken Fisher style, the book explains why the crowd often goes astray—and how you can stay on track. Contrarians understand how headlines really affect the market and which noise and fads they should tune out. *Beat the Crowd* is a primer to the contrarian strategy, teaching readers simple tricks to think differently and get it right more often than not. Discover the limits of forecasting and how far ahead you should look Learn why political controversy matter less the louder it gets Resurrect long-forgotten, timeless tricks and truths in markets Find out how the contrarian approach makes you right more often than wrong A successful investment strategy requires information, preparation, a little bit of brainpower, and a larger bit of luck. Pursuit of the mythical perfect strategy frequently lands folks in a cacophony of talking heads and twenty-four hour noise, but *Beat the Crowd* cuts through the mental clutter and collects the pristine pieces of actual value into a tactical approach based on going against the grain.

Business Efficiency and Ethics Wiley

This is a very timely book. The coverage it gives to the topic is superb. The individual, organisational and institutional causes of corruption are laid out along with analyses of the choices that we all have to make to deal with its consequences. In these times of increased scouting of corporate behaviour, there is something to learn here for policy makers, corporate leaders and researchers alike. Paul Sparrow, Lancaster University, UK Ronald Burke and Cary Cooper have assembled the most comprehensive volume of work available today on the topic of organizational corruption. However, the volume is far-reaching in more than just its content. In addition to attracting some of the most widely-read scholars in the area, Burke and Cooper have found space for a number of bright new voices and thus, insights as well. This makes for a volume that is as vibrant and exciting as it is complete. Scholars not only should read it, they will enjoy doing so. Marshall Schminke, University of Central Florida, US Corruption in organizations is creating an increasing number of victims and causing huge costs. This timely book brings together international researchers who address the causes and consequences of corruption in organizations and the action needed to reduce levels of

corruption worldwide. Corruption is a worldwide problem and is likely to increase as a result of the current economic meltdown. Specific attention is devoted to causes of corruption such as individual levels of moral development, moral disengagement, greed, the routinisation of corruption, and organizational factors such as conflicts of interest, reward systems and organizational cultural values. The Companion suggests methods and examples to reduce levels of corruption that include education and training, whistleblowing, the increase of organizational controls through rules and structure, and developing an ethical organizational culture. Academics and postgraduate students interested in both crime and corruption in organizations will warmly welcome the Companion. Policymakers in government, those involved in professional services such as accountants and lawyers, as well as managers of any organization interested in conducting ethical business will find the Companion invaluable.

Konzern-Finanzberichte Springer-Verlag

Forensic Accounting and Fraud Examination introduces students and professionals to the world of fraud detection and deterrence, providing a solid foundation in core concepts and methods for both public and private sector environments. Aligned with the National Institute of Justice (NIJ) model curriculum, this text provides comprehensive and up-to-date coverage of asset misappropriation, corruption, fraud, and other topics a practicing forensic accountant encounters on a daily basis. A focus on real-world practicality employs current examples and engaging case studies to reinforce comprehension, while in-depth discussions clarify technical concepts in an easily relatable style. End of chapter material and integrated IDEA and Tableau software cases introduces students to the powerful, user-friendly tools accounting professionals use to maximize auditing and analytic capabilities, detect fraud, and comply with documentation requirements, and coverage of current methods and best practices provides immediate relevancy to real-world scenarios. Amidst increased demand for forensic accounting skills, even for entry-level accountants, this text equips students with the knowledge and skills they need to successfully engage in the field.

Financial Reporting and Corporate Governance Revell

Critical, independent voices are seldom found within the citadels of international finance. That's what makes Nomi Prins unique. During fifteen years as an executive at skyscraping banks like Goldman Sachs, Bear Stearns, and Lehman Brothers, Prins never lost her ability to see the broader picture. She walked away from the game in 2002 out of disgust with the burgeoning corporate corruption, just as its magnitude was becoming clear to the public. In this acclaimed exposé, named one of the best books of 2004 by *The Economist*, *Barron's*, *Library Journal*, and *The Progressive*, Prins provides fascinating firsthand details of day-to-day life in the financial leviathans, with all its rich absurdities. She demonstrates how the much-publicized fraud of recent years resulted from deregulation that trashed the rules of responsible corporate behavior, and not simply the unbridled greed of a select few. While the stock market roared on the back of phony balance sheets, executives made out like bandits and Congress looked the other way. Worse yet, as the new foreword to the paperback edition makes clear, everything remains in place for a repeat performance.

The Naked Truth Edward Elgar Publishing

Corporate governance is the set of processes, customs, policies, laws and institutions affecting the

way in which a corporation is directed, administered or controlled. Corporate governance also includes the relationships among the many players involved (the stakeholders) and the goals for which the corporation is governed. The principal players are the shareholders, management and the board of directors. Other stakeholders include employees, suppliers, customers, banks and other lenders, regulators, the environment and the community at large. Corporate governance is a multi-faceted subject. An important theme of corporate governance deals with issues of accountability and fiduciary duty, essentially advocating the implementation of policies and mechanisms to ensure good behaviour and protect shareholders. Another key focus is the economic efficiency view, through which the corporate governance system should aim to optimise economic results, with a strong emphasis on shareholders welfare. There are yet other

Material Markets Emerald Group Publishing

Arms IT professionals with a complete blueprint for developing successful Web hosting strategies. Written by a consultant who helped develop the Web hosting strategies at many of today's top e-commerce vendors, this book fills in IT professionals on the full range of services available. The book provides decision-makers with criteria checklists and other useful tools they need for determining what they need, why they need it, how to find it, and how to evaluate and manage it. Doug Kaye provides a clear, complete roadmap for building an effective Web hosting strategy, and offers

practical advice and answers to critical questions. The book covers important topics, including the real cost of bandwidth, domain name services, shared versus dedicated servers, backup and recovery, service-level agreements, security, negotiating with and managing vendors, and hardware maintenance and support. Companion Web site includes links to Web hosting directories, tools for evaluating hosting services, and online articles and white papers.

The Rhetorical Presidency, Propaganda, and the Cold War, 1945-1955 Macmillan

This book is a study of earnings management, aimed at scholars and professionals in accounting, finance, economics, and law. The authors address research questions including: Why are earnings so important that firms feel compelled to manipulate them? What set of circumstances will induce earnings management? How will the interaction among management, boards of directors, investors, employees, suppliers, customers and regulators affect earnings management? How to design empirical research addressing earnings management? What are the limitations and strengths of current empirical models?

New Issues in Corporate Governance BoD - Books on Demand

A journalist with two-decades of experience covering WorldCom traces its birth, growth, colossal success, and ultimate collapse, examining the key players, finances, corporate culture, and politics within the telecom giant.